



**JOE13**

**MARKETING & SOFTWARE DEVELOPMENT**

# COMPANY PROFILE

# About US

JOE13 is a marketing and Software development company which has been established in 2013 to invest years of experience in different domains to help companies to reach their ultimate value proposition, throughout the years JOE13 gained the trust of their clients through combining team, we have a team of experienced and professional practitioners whose goal is facilitate human resource management by providing ideally equipped services that suit that requirement of each facility

# MISSION

Our mission is to lead and enhance our clients' growth in the market by providing them with high-quality international services with the foundation that suits each market.



# VISION

**JOE13** is committed to achieving new standards of excellence and uniqueness in world of E-business by providing superior electronic services and maximizing the potential of our clients by delivering reliable, responsive services with the online dynamic environment.

# Why JOE13



Over a Decade of professional experience.

## Why **JOE13**?

Our central focus lies in improving client's business while maintaining that our services reduce cost and significantly add to the operational efficiency of the business.

A highly committed and expert team that works with dedication to provide effective solutions. Use by using high-end technology and innovation in the KSA's Business Process Outsourcing industry.

Our team provides better service and value for money with long term results.

Work flexibly and efficiently delivering excellence.

Provides Business Process Outsourcing (BPO) in Saudi Arabia with value and dedication.

# SERVICES



**MARKETING**



**B2B & Direct Sale**



**PROMOTION & ACTIVATION**



**HR OUTSOURCING & RECRUITMENT**



**MERCHANDISING**



**SURVEY & MARKET ANALYSIS**



**DIGITAL MARKETING**



**SOCIAL MEDIA MARKETING**



**(SEO) SEARCH ENGINE OPTIMIZATION**



**(SEM) SEARCH ENGINE MARKETING**



**BLOGGING**



**EVENT MANAGEMENT**



**CREATIVE DESIGNING**



**MEDIA PRODUCTION**



**3D CART**



**printing & production**



**Custom Systems**



**E-COMMERCE PORTAL**



**System Maintenance**



**WEBSITE DESIGN**



**MOBILE APP DEVELOPMENT**

**JOE13** offers our Clients complete end-to-end human capital information technology solutions & services including payroll, HR dashboards, data and analysis, & many other services through web-based, mobile, & cloud technology, our Goal is to work effectively & efficiently as your back-office outsourcing company.

You can outsource for a variety of tasks, Such as:

- Administration.
- Management.
- Payroll.
- Operation Benefit Plan.
- Sponsorship transfers.
- Training.
- Hiring.
- Recruiting.
- Saudi Gosi Registration.

# HR OUTSOURCING





# DIGITAL MARKETING



Boost your **ROI** with our digital marketing team, whether you are trying to reposition your brand or trying to build a new brand identity our team of specialists can create a flawless strategic plan starting from the market research, targeting, positioning, segmentation, till the end process Social Media management, improving your search engine optimization using the best keywords which return on each business with gaining the first spots in the search engines, As creating and executing a strategic plan that suits each sector based on the needs, wants, and demands of each market place.



# WEBSITE DESIGN

Website design is intelligence made visible, at **JOE13** we have a professional website innovator whose goal is to empower your website identity by developing a strong SEO upgraded website with the latest technologies and requirements will ensure to attract your target audience in addition to having a UX/UI engineers that can create a user-centered web design by understanding our clients business requirements and reflecting the beauty of their business in an a very arranged way.



# Mobile App Development



At **JOE13** we provide customizable mobile app development from experienced professionals, we engineer a highly efficient custom-built app on both Android and IOS systems that integrates all of our clients fundamentals and tailored business necessities, it's our main priority to deliver a high-quality mobile app software development and web app that provide a user friendly experience & professional interface with a secure infrastructure that is built using international tandards & guidelines that supports Apple Store & Google Play Store.



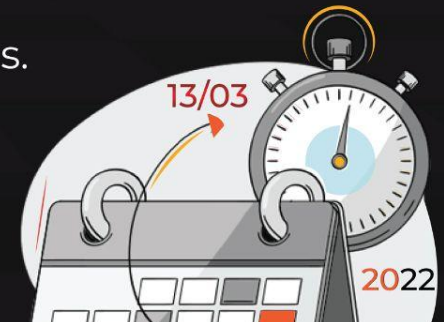
## MEDIA & VIDEO FILM PRODUCTION

We work over many sectors delivering pure media productions, branded corporate communications, full-service video production, complete event coverage, and live broadcast with a completely professional team in addition to post-production services and animation.

# EVENT MANAGEMENT



At **JOE13** you can sit back while we create the experience of a lifetime, extraordinary events don't just happen, but they happen to be our business as we organize, coordinate, plan and create events that can bring your vision to life as we promise an on-point execution of our client's ideas.



# MERCHANDISING

## PROVIDING MERCHANDISING SERVICES :

- Several activities as display techniques.
- Free samples.      - On-the-spot demonstration.
- Pricing.              - Shelf talkers.      - Planogram.
- Special offers.      - Competition activity tracking & other point-of-sale methods.



We take in consideration all aspects like place, time, quantities, and price.

We create our own software that helps our merchandisers to report all devises in an accurate way that would save time and effort.

# BRAND ACTIVATION



Generate awareness and build long-lasting connections with your target audience, We catch your audience's attention while giving exposure to your brand by using BTL activities that can promote your brand and elevate it to stay ahead of the competition.



# SURVEY & ANALYSIS



With **JOE13** expertise expand your market research and analytics capabilities to drive your business forward to capture the voices and opinions of the people, As **JOE13** provides you with a seamless customer service experience which allows you discover your insights, share learnings across your organization to drive meaningful swift actions.





## **SOFTWARE & SYSTEM DEVELOPMENT**

Get the functions and requirements that you desire with software built to your business needs, Our software & development services are aimed at supporting, engineering, deploying, and evolving various software types as we develop quality software and offer other supporting services to achieve operational excellence and deliver fast and error-free software's.

# ARTIFICIAL INTELLIGENCE SOLUTIONS



Artificial intelligence (AI) is rapidly becoming an essential part of our lives. Through Artificial intelligence (AI) solutions we aim to provide our customers with pre-built and/or customizable solutions designed to address specific use cases and solve them.

AI software uses machine learning to simulate human intelligence, which can allow the software to complete tasks of increasing nuance and sensitivity, and respond to customer orders.

## **AI software can be divided into two types:**

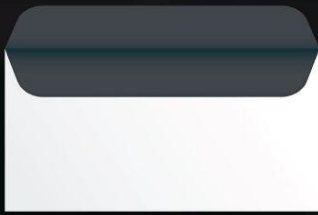
- Off-the-shelf AI Software - There are many benefits to using off-the-shelf AI software. It is a quick way to get valuable insights driven by artificial intelligence that would otherwise cost high amounts of money. Off-the-shelf solutions also save time as they are pre-made and ready to go. It is also great for small businesses which do not want to spend a lot of money to build an artificial intelligence infrastructure.
- Custom AI Software - Having a custom ML software product can automate areas of your business that would have been impossible in the past. By collecting vast amounts of data and training your AI, you can create a truly intelligent AI system that will respond to user behavior. So many companies now prefer custom AI and ML applications that allow them to develop advanced software that meets their specific requirements.

# SEARCH ENGINE OPTIMIZATION (SEO)

Get more traffic to your website by working with our team of specialists, that can understand your business and analysis your website and business environment to create the ideal SEO techniques, and strategies to drive and attract prospective and existing customers to your business website by giving you a higher rank in search engines results.



# Our Works



# BRANDING







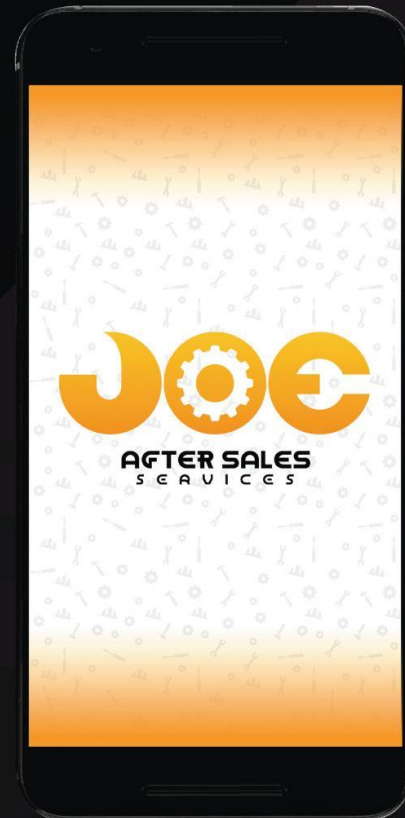
# WEBSITE

Organic Farm



JOE13

# MOBILE APP



# EVENT MANAGEMENT



# DIRECT SALES





# PROMOTION & ACTIVATION





HR  
OUTSOURCING



# PRODUCTION



# OUR CLIENTS



It's our honor to have served and helped different and diverse companies in both local and international business environments we perceive our clients as our success partners.



## OUR OFFICES

### SAUDI ARABIA

+966570002013

#### Jeddah:

P.O. Box 2097, Jeddah 23531  
Al Dainy Plaza,  
Office Number 604

#### Riyadh:

AL Mazar Al Shmali, Takhasusi Street  
Takhasusi Street With Musa Ibn Al  
Nusair, First Floor, Office Number 1

#### Al Damam:

AlFardan Jewellery  
Khobar, Eastern 34413

### EGYPT

#### Alexandria:


3rd, Abdelsatar Mansour - Louran



# THANK YOU!

 **Jeddah Office:**

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